

# Privacy Policy Statement

This is the web site of **The Star Advantage, LLC**.

Our postal address is

**P.O. Box 664**

**Oxford, MI, 48371**

We can be reached via e-mail at [privacy@thestaradvantage.net](mailto:privacy@thestaradvantage.net)  
or you can reach us by telephone at 877-878-2722

For each visitor to our Web page, our Web server automatically recognizes the consumer's domain name and e-mail address (where possible).

We collect the domain name and e-mail address (where possible) of visitors to our Web page, the e-mail addresses of those who communicate with us via e-mail, information volunteered by the consumer, such as survey information and/or site registrations, name and address, telephone number, fax number, payment information (e.g., credit card number and billing address).

The information we collect is used to improve the content of our Web page, used to notify consumers about updates to our Web site, used by us to contact consumers for marketing purposes.

With respect to cookies: We use cookies to store visitors preferences, record session information, such as items that consumers add to their shopping cart, record user-specific information on what pages users access or visit, record past activity at a site in order to provide better service when visitors return to our site .

If you do not want to receive e-mail from us in the future, please let us know by sending us e-mail at the above address.

We do not make the e-mail addresses of those who access our site available to other organizations

We do not make our *customer* e-mail list available to other reputable organizations whose products or services we think you might find interesting.

Persons who supply us with their telephone numbers on-line will only receive telephone contact from us with information regarding orders they have placed on-line.

Please provide us with your name and phone number. We will be sure your name is removed from the list we share with other organizations

With respect to Ad Servers: We do not partner with or have special relationships with any ad server companies.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our Web site to notify you of these changes and we will use for these new purposes only data collected from the time of the policy change forward. If you are concerned about how your information is used, you should check back at our Web site periodically.

Customers may prevent their information from being used for purposes other than those for which it was originally collected by e-mailing us at the above address.

Upon request we provide site visitors with access to all information [including proprietary information] that we maintain about them.

Consumers can access this information by e-mail us at the above address.

Consumers can have this information corrected by sending us e-mail at the above address or calling us at the above telephone number.

With respect to security: We have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site.

If you feel that this site is not following its stated information policy, you may contact us at the above addresses or phone number, state or local chapters of the Better Business Bureau, state or local consumer protection office, The Federal Trade Commission by phone at 202.FTC-HELP (202.382.4357) or electronically at <http://www.ftc.gov/ftc/complaint.htm>.